

The background of the entire page is a photograph of a group of people participating in a beach cleanup. They are wearing various clothing, including jackets and hats, and are actively engaged in picking up trash and debris from the sand. The scene is outdoors, with palm trees and a clear sky visible in the background.

KIDIMBWI BEACH CLEANUP REPORT

AUGUST, 2022

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Introduction

solid waste management has a serious effect on our health, environment and contributes to climate change. In Tanzania, 37% of waste generated is estimated to be buried, 31% of waste is dumped and another 23% of waste is being burnt. Only 5% of the waste is regularly collected, 3% is irregularly collected and 1% is dumped by the road side. Therefore, mismanaged waste contributes to flooding as it ends up in the rivers and blocks storm drains. (National Bureau of Statistics Tanzania – 2012).

End of the month cleanup is the continuous national campaign to promote cleanliness and environmental education among Tanzanian community . The goal of this campaign is to initiate positive change both locally and nationally , working towards a clean, healthy, waste-free country.


A black and white photograph showing several people engaged in a beach cleanup activity. In the foreground, a person is seen from the back, wearing a dark shirt. To their right, another person is wearing a patterned headscarf and a light-colored shirt. They appear to be handling waste. The background shows other participants and a structure, possibly a waste collection truck.

Photo: Beach cleanup participants reloading collected waste to the waste collection truck during the cleanup activities for transporting to dispose to Pugu Kinyamwezi dump site. ©ECCT

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About the project

ECCT AND KIDIMBWI We have been champions for our beach cleanup activities along Mbezi beach stretch for two years from 2020 to 2022. Apart from the main importance of collecting thousands tonnes of waste from the beach from every cleanups we are organizing, but also these events has become instrumental on raising community awareness regarding the general importance environmental conservation.

Beach cleanups are great as environmental education and engagement activities. It is a way to get involved in protecting the marine environment, and a great way to get exercise too! On our last beach cleanup on 27th August 2022 Organized by Environmental Conservation community of Tanzania (ECCT) and supported by KIDIMBWI beach was great beach cleanup event, gathered more than 300+ people for beach cleanup activity at Mbezi beach B neighborhood , we spend 1-2 hours collecting more than 2000 tones of trash, and recorded all the findings during the cleanups – This collected data has great contribution towards long-term study on marine pollution and finding solutions to it.

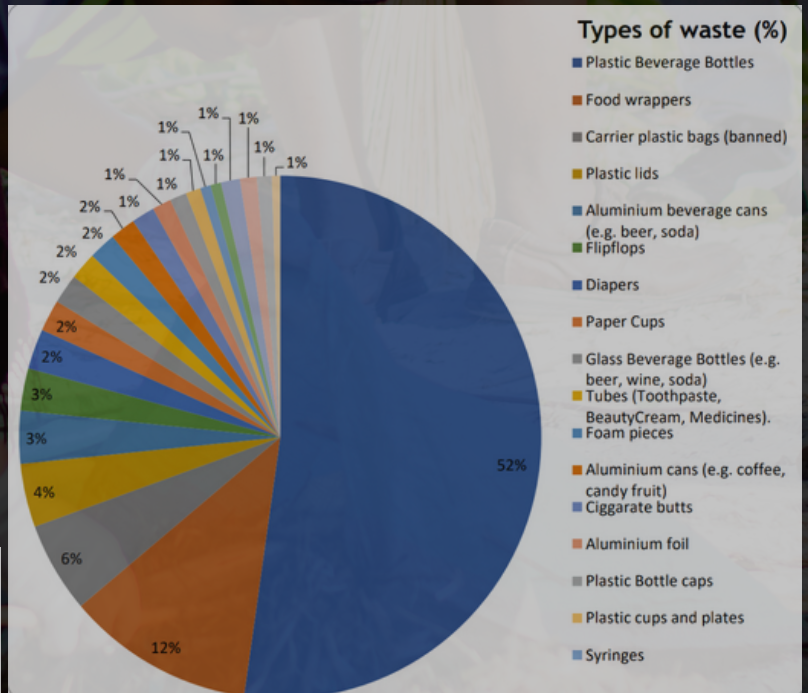
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PROJECT HIGHLIGHTS

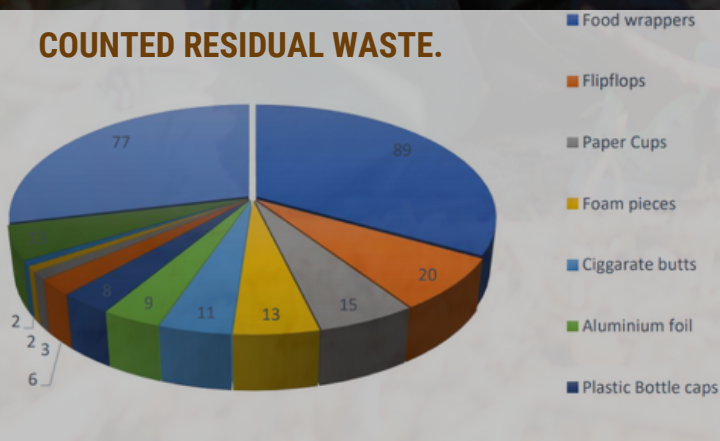
Place/Location: Kidimbwi Beach.
Organizer: ECCT & Kidimbwi Beach
Partners: Kinondoni Municipality councils, Global peace foundation and Mbezi beach neighborhood.

Number of Participants; 312.
The number of bags collected; 198.
Weight (kg): 2260.
Distance Length covered: 500.
Date: 27th August 2022.
Time: 07:00AM-12:00 PM.

GENERAL TYPES OF WASTE COLLECTED.



COUNTED RESIDUAL WASTE.



PROJECT IMPACTS

- More than 300 people showed up during the beach cleanup event. These people were from different areas such as Mbezi beach neighborhood, government sector, private sector and Environmental conservation organizations. This event got much attention and attracted more people to come as it was end of the month cleanup as part of Dar city continuous campaign for cleaning and also this event was attended by Kinondoni district commissioner Mr Godwin Gondwe.
- Collected more 2000 tones of waste during the beach cleanup activity and all waste collected were transported to the landfill and all the recyclable waste were sent to the recycling companies.
- Awareness raising to the beach cleanup participants - Before the cleanup starts we have a tendency of briefing the participants of dos and don'ts during the cleanup activities as part of our capacity building for people regarding the importance of beach cleanups and how it's done. Therefore, regarding our last beach cleanup event, we had the opportunity to share the knowledge on marine conservation issues and effective community engagement on beach cleanup activities and other environmental conservation issues.
- Certificate of Appreciation- ECCT together with all beach cleanup organizers (Kidmbwi beach and Mbezi beach B' subward) we received the certificate of appreciation and recognition from Kinondoni Municipality councils for our incredible works in environmental conservation in Dar es salaam. This recognition and appreciation will keep inspiring and fueling us to continue doing more goods to help our planet from environmental pollution.

Photo: ©ECCT Executive director Ms. Lucky Michael receiving Certificate of recognition from Kinondoni District commissioner Mr. Godwin Gondwe.



THANK YOU!



 **United Republic of Tanzania**
Kinondoni Municipal Council 

Certificate of Appreciation
Sincerely Awarded to
Environmental Conservation Community of Tanzania (ECCT)

For the valuable Contribution and participation in environmental conservation activities and initiatives

Congratulations

Together, Let us Care for the Environment


HANIFA SULEIMAN HAMZA
Municipal Director


GODWIN GONDWE
District Commissioner

 **AWARD**
2022