

# SHE LEADS GREEN ACTION PROGRAM REPORT

From 6th to 9th December 2022.



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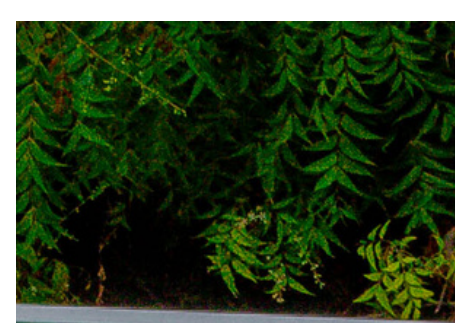
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## INTRODUCTION

Environmental Conservation Community of Tanzania (ECCT) focused on working on grassroots levels in the community to address the issue of environmental pollution as a major global crisis we are facing now and advocating for a solution towards sustainable environmental conservation activities. Since our existence in 2020 we have been the champion for communities and schools capacity building and raising awareness on best practices for solid waste management and curbing ocean plastic pollution. Through community and beach cleanups as core activities we engage local communities and schools on local waste management solutions and climate change adaptation measures that help the reduction plastic pollution, greenhouse gas emissions and provide environmental, social and economic benefits to people of Tanzania.

ECCT believes in the power of collective action to create lasting change. ECCT works in collaboration with a number of communities and other environmental stakeholders from CBOs, NGOs, Government and Private Sectors. It is through community leadership that we can understand local needs and sticking points, draw on local stories, and champion sustainable objectives in order to build an effective coalition that can work toward Cleaner, greener, healthier environment and thriving communities together.

### She Lead Green Action Program Participants



## SHE LEAD GREEN ACTION PROGRAM SUMMARY

Young women and girls have a vital role to play in green action activities such as climate change movement, and ecosystem restoration activities. Environmental Conservation Community of Tanzania (ECCT) we are thrilled to launch and coordinate the She Lead Green Action Program that empower young women and girls to take lead in green action and bridging the gender gap of knowledge, skills, and action towards environmental conservation advocacy activities.

She Lead Green Action Program focused on activities such as ending plastic pollution through recycling (income generation activity) and curbing climate change impacts through re greening coastal activities (Planting coastal trees and establishment of coastal tree nursery bed), awareness raising in coastal conservation issues.

Through the program 25 girls and women beneficiaries acquired knowledge on best waste practice, ideas, resources, and templates for holding events that educate and engage people around ecosystem restoration and regeneration, training on developing and delivering behavior change messages in climate change communication.

Environmental Conservation Community of Tanzania (ECCT) in implementation of this program we partnered with Panda initiatives to empower young girls and women to lead and advocate for the restoration of our ecological system (forest, wetland, coastal and ocean ecosystems etc.) for creating a healthier, more equitable, and ecologically diverse world. The approach of this program we conducted two (2) training workshops for two days, , Field visit for nature outdoor activities for learning ecosystem restoration best practices, conducted one beach cleanup and tree planting along the coast of Msasani beach.

Photo: She Lead Green Action Program Participants Planting tree along the coast of Msasani Beach



## THE PROGRAM OBJECTIVES

- To provide training to 25 young women and girls in environmental conservation best practices such as leading small scale ecosystem nature based best practices and adaptation measures. This training enables women/ girls green growth actions and job creation from sustainable profitable uses of nature products e.g. uses of forest products, tourism, beekeeping, preparation of organic food and drinks.
- To empower 25 women and girls from different grassroots community groups to lead small scale nature based solutions to the ecosystem restoration and adaptation measures towards climate change impacts and environmental plastic pollution.
- To advocate for nature based best practices in coastal ecosystem restoration measures through Identifying native plant species coastal ecosystem, native plant species characteristics and highlighting threat to coastal ecosystem e.g. loss of habitat and invasion of alien species
- To prepare nature outdoor activities such as tour to local forest or nature regenerative farm for learning plant diversity, sustainable profitable uses of nature products e.g. uses of coastal plants in promoting healthy urban livelihood
- To conduct beach cleanup for experiential learning on how to organize beach cleanup as part of engaging the local community in environmental conservation activities and removing plastic waste from the beach. Beach cleanup activity is important to reduce beach litter in general and promote long-term behavior change which will contribute to adapting and mitigating climate change impacts.
- To inspire community urgent action and amplify widespread ecosystem restoration best practices knowledge and skills.

Photo: She Lead Green Action Program Participants -during the discussion of waste best practice session



# SHE LEADS GREEN ACTION IMPLEMENTATION PROCEDURES

- Program Recruitment process

The Lead Green Action Program recruited all 25 participants by special criterias set, based on their passion, experiences and past and current involvement in any environmental conservation related activities. The other criteria were age, life basic skills, education and leadership skills. After all criteria were set and agreed, we prepared a poster for sharing the program recruitment adverts ( attached below) and more than 200 young girls and women applied for the program and only 25 candidates were selected for program cohort 1 and cohort 2 will consider more applicants who missed the chance for cohort 1.

## ENVIRONMENTAL CONSERVATION COMMUNITY OF TANZANIA PRESENTS

**Apply Now**

# **SHE LEADS GREEN ACTION PROGRAM**

### ELIGIBILITY CRITERIA.

1. You must be a girl or woman between the ages of 18-35.
2. You will be required to submit a pitch on why you're interested in joining the She Leads Green Action Program.
3. You will be required to submit a description of any community engagement activity you had in the past 6 months or are currently engaged in. (Not more than 300 words).
4. You should have good communication skills in both Swahili and English.

### DIRECT BENEFITS FROM THE PROGRAM

- 3 months of intensive training in leadership, environmental entrepreneurship, advocacy, mentorship, and operational skills.
- Networking and meeting with high profile environmental conservation experts and founders.
- Access to training manuals, environmental conservation guideline books and notes
- Check-in calls with a personal development coach once a month
- Monthly virtual or personal support group meetings
- Support from the ECCT team and other stakeholders in creating a roadmap to run your community engagement projects in the long run.
- Access to funding opportunities
- A Certificate of participation signed by the ECCT Executive • Director and Co-partners.
- The program is free

**Note: The Applicant must be based in Dar es Salaam or have operations in the Dar es Salaam region.**

**Submit the application now and attach your resume with not more than 2 pages and send at [programs@ecct.or.tz](mailto:programs@ecct.or.tz) Applications close by November 19,**

## SHE LEADS GREEN ACTION IMPLEMENTATION PROCEDURES

- **Prior Preparation of Program training workshop:**

This part of the program was fundamental and the epitome of actualizing all themes in this program, the prior preparation of the program workshop included the following activities.

- Developing guidelines for workshop general contents
- Preparation for workshop presentations and handouts
- Coordinating and preparation of workshop training logistics and schedules

She Lead Green Action Program Participant names selected for Cohort - 1 .

## NAMES OF PARTICIPANTS SHE LEADS GREEN ACTION PROGRAM - COHORT - 01

- |                          |                            |
|--------------------------|----------------------------|
| 1. JACKLINE JOSEPH MANGA | 13. SOPHIA JACKSON SABULE  |
| 2. EVELYNE FRANK CHAO    | 14. PRISCA ARCKWAY MARIALE |
| 3. NIA RAMADHAN MFAUME   | 15. BILHA JAMES SIARA      |
| 4. CHRISTINA MALEKANI    | 16. LUCY KILASI            |
| 5. DEBORA SILAS NG'UNDA  | 17. KILIANA SHUNGU         |
| 6. GENESTER GWAMBAYE     | 18. LEAH BERNARD MSOMI     |
| 7. HAWA H. IDD           | 19. MARIUM ABHAI SURVE     |
| 8. YUNGE SUMBU MALIGANYA | 20. NAJMA AMINI OMARY      |
| 9. RAHMA KIRIWE          | 21. NEPPO MSELLE           |
| 10. JENNIFER MSEKWA      | 22. SABRINA FREDRIC NTOBI  |
| 11. LUCY MAKUNDI         | 23. HAMIDA H. KIDEE        |
| 12. ESTER ROBERT         | 24. AISHA SHABAN           |
|                          | 25. SEY HUSSEIN HAMIDU     |

## WORKSHOP TRAINING - DAY 1.

Day one workshop started on 7th December 2022, the first part of She Leads Green Program was opening remarks and Introduction which was facilitated by Environmental Conservation Community of Tanzania (ECCT) Executive Director Ms. Lucky Michael by welcoming all participants for the training and most important to explain why the green program came into existence and how its going to be fruitful to their environmental conservation career and leadership.

This part of the program was very important as it's the first impression for grabbing participants attention and trust for the program training and fortunately, all initial buttons touched their interest and the program started and ended as planned.

### Presentation - 01

**Presentation on general waste management;** This was the first presentation for the program purposely for raising awareness on basic information about waste and its impact on community health and the environment. Carlos Mdemu - Environmental conservation Practitioner & Activist ( ECCT) was a facilitator for delivering this presentation and moderating discussions based on the topic discussed.

Photo: She Lead Green Action Program Participant presenting-during the discussion of waste best practice session





# WORKSHOP TRAINING - DAY 1

## Presentation - 02

**Presentation on effective climate change communication; This was the second presentation purposely for empowering these young girls and woman on Climate Change Communication which helps them on influencing different types of people in understanding and knowing global warming is happening, yet, recognize it is human-caused and it represents an urgent threat and ultimately support formulation of good climate policies and decisions which show possibilities on what to do to solve the climate change impacts. This part was facilitated by Laurel Kivuyo - Tanzanian Climate Change Youth Envoy - SADC**

Photo: Laurel Kivuyo - Climate Change Youth Envoy - SADC She Lead Green Action Program facilitator sharing her knowlege on effective climate change communication;



# WORKSHOP TRAINING - DAY 1.

## Presentation - 03

Presentation on communication skills, leadership, developing & delivering behavior change messages. This session was facilitated by Mr. Denish Otieno, from NDOTO HUB. The goal of this training is to build the capacity of these young girls and women green leaders in Leadership and communication skills in order to amplify their community influence in advocating environmental conservation best practices.

Photo: She Lead Green Action Program participants during the presentation on communication skills, leadership, developing & delivering behavior change messages.



## WORKSHOP TRAINING - DAY 2

Day two workshop started on 8th December 2022, the program started with recap from day one workshop and welcoming Conservation Expert and Practitioner Dr Anne Outwater, the facilitator for the day 2 workshop which covered below presentation sessions;

### COASTAL TREE PLANTING FOR REGREENING INITIATIVES

- **Identify plant species suitable for East Africa coastal ecosystems.**

Dr Anne, highlighted that , we are in the Swahilian ecosystem as described by Mark in the book. Any native plant is suitable and will do well. Also she Shared with She leaders the following;

- The Suggested list (printed several copies for handouts that describe the contents and the three languages of coastal native plant species suitable for Swahili ecosystem.
- Shared her written book called East Africa Garden Guide. The book has guidelines and best practices for protecting and restoring the swahili ecosystem. The book endorsed by Dr Jane Goodall and Former minister of Environment in Tanzania Hon: January Makamba. Dr Anne during the training she emphasized on continuous learning of what happens to these native plants in domesticity and keeping records through photographic records with a few notes eg. First flower. First seed

Photo: She Lead Green Action Program participants and Dr Anne Outwater during the presentation on Identify plant species suitable for East Africa coastal ecosystems.



## COASTAL TREE PLANTING FOR REGREENING INITIATIVES

- **Help to Identify what are features coastal ecosystem plant species**

- Regarding coastal ecosystem plant species, Dr Anne shared that most of native swahili plant species are good in withstanding drought and take advantage of seasonal rains. And most coastal native plant species have different methods – such as long tap root, hibernating, dropping leaves etc.
- The difference between native coastal plant species and non native plant species are, native species can withstand drought and there is no need for water in the garden, however many non-natives have not survived the harshness of the seasons – lemon, lime, tangerine have died. But the natives survive without any problems.

- **What are the challenges for Coastal plant species ecosystem**

Dr Anne shared challenges for coastal native plant species as highlighted below;

1. Massive destruction (e.g, Kongowe, Amboni)
2. Displacement by alien species.
3. People don't know what is native to the coastal ecosystem.
4. Don't know how to access information, even when they have the idea they want to plant native species.
5. Few places to buy seedlings

Photo: She Lead Green Action Program participants and Dr Anne Outwater during the presentation on the challenges for Coastal plant species ecosystem.



## WORKSHOP TRAINING - DAY 2

### TOUR A LOCAL REGENERATIVE FOREST (NATURE)

This part of the training was to experience a local forest or nature regenerative farm as part of learning plant diversity, sustainable profitable uses of nature products e.g. uses of coastal plants in promoting healthy urban livelihood and maintaining a sustainable ecological system. Dr Anne was our tour guide on her rejuvenation nature reserve in Mikocheni - Dar es salaam and the young girls and women were able to learn sustainable profitable uses of nature products. uses of coastal plants in promoting healthy urban livelihood and maintaining a sustainable ecological system. The tour to the rejuvenation nature reserve describes higher quality of life through creating peace for the natural world, hosting Migrating birds to be safe from cats and dogs and to nest peacefully. Through our tour we experienced, watched , touched and eaten organic food. The following are list of native plant species such as Mtope tope pori, tamarind, Jackfruit, mushrooms, termites, palm oil, Mpingo, mchicha maua, fish, coconuts, Dypsis pembana, Bungo and Gum copal and all tour participants were given seeds of gum copal at the gum copal tree.

**Photo: She Lead Green Action Program participants and Dr Anne Outwater who was our tour guide on her rejuvenation nature reserve and the young girls and women were able to learn sustainable profitable uses of nature products**



## BEACH CLEAN-UP

**Beach clean-up** is our commitment in protecting and restoring the world's ocean and promoting long term behavior change through engaging grassroots local communities in environmental conservation activities which contribute to ending plastic pollution and adapting and mitigating climate change impacts. She Leads green action program incorporating Beach cleanup activity to ensure these young girls and women are trained and have enough capacity to organize and lead successful cleanups. This program coordinators and ECCT team joined efforts with Foundation for civil society (FCS) to organize beach cleanup at Msasani beach on 9th December, 2022 and managed to gather more than 300+ people who joined for beach cleanup and collected 3200 kg of waste.

The waste and brand audits performed during beach cleanup to show the unsustainable status of waste production and waste management along the Msasani beach and Dar es salaam city. The data from waste and brand audit during the beach cleanup are key instruments to sue all responsible companies for massive plastic waste production which are polluting and jeopardizing communities welfare and our ocean.

Photo: She Lead Green Action Program Participants -and ECCT Team during the beach cleanup event at Msasani Beach



## TREE PLANTING

20 tree seedlings were planted along the Msasani beach neighborhood coastline after the beach cleanup and She leads green program beneficiaries were part of this exercise. Planting trees at this moment, it's our silver token which will help to melt down the uncertainties for climate change impacts we are facing now but also, planting native trees along the coast are hugely important as it maintains the stability of soils that are vital in limiting erosion risk around the area and it also helps to trap more sediments and waste and prevent them from reaching ocean ecosystems.

Photo: She Lead Green Action Program Participants, Msasani subward Executive officer, Chairman and Foundation for civil society Executive Director - during the planting tree session at Msasani beach.

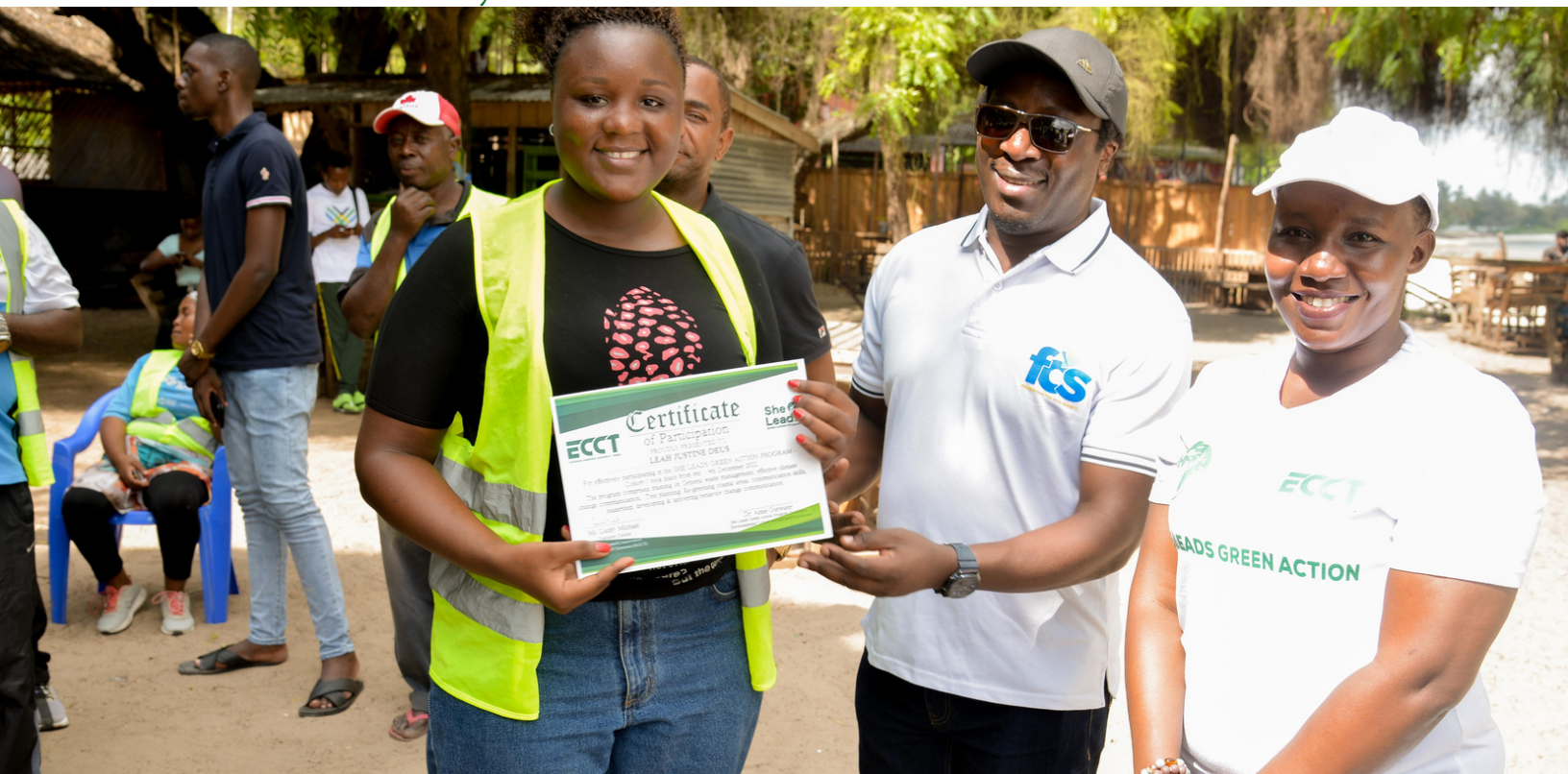


## SHE LEADS GREEN ACTION PROGRAM SUCCESS

1. The program conducted two (2) workshop and trained 25 young women and girls to lead small scale ecosystem nature based best practices and adaptation measures to supercharge their green growth actions and job creation from sustainable profitable uses of nature product e.g. uses of forest products, tourism, beekeeping, preparation organic food and drinks ( juices, ice-cream) plastic recycling ( best waste practices) , gardening ( establishment of nursery trees) and composting.
2. Capacity building for 25 women and girls in nature based solutions coastal ecosystem restoration measures such as how to identify native plant species coastal ecosystem, native plant species characteristics and what are the threat to coastal ecosystem e.g. loss of habitat and invasion of alien species.
3. Program conducted one (1) field tour nature rejuvenation reserve in Mikocheni, where all program participants learned coastal native plant diversity, sustainable profitable uses of nature products e.g. uses of coastal plants in promoting healthy urban livelihood and maintaining sustainable ecological system.
4. Through the program conducted one (1) Beach cleanup activity for experiential learning on how to organize and coordinate beach cleanup activities.
5. Program involved planting trees activities, in which we managed to plant 20 coastal trees along the coast of Msasani beach.
6. Provision of certificate. All program participants, who managed to attend all program sessions, at the end of the training , were awarded certificates of participation as part of recognition, endorsement and appreciation for their dedication and commitment for completing the program training.

We, as ECCT, look forward to continuously engaging with you all in empowering women and girls in leading green action and helping toward making resilience and sustainable communities in Tanzania and globally. We hope that this report will support sustainable decision-making and provoke the necessary change in closing the gender gap in environmental conservation activities.

Photo: She Lead Green Action Program Participant Leah Deus receiving Certificate of program participation from Foundation for civil society Executive Director and ECCT Executive Director at Msasani beach.





# THANK YOU

